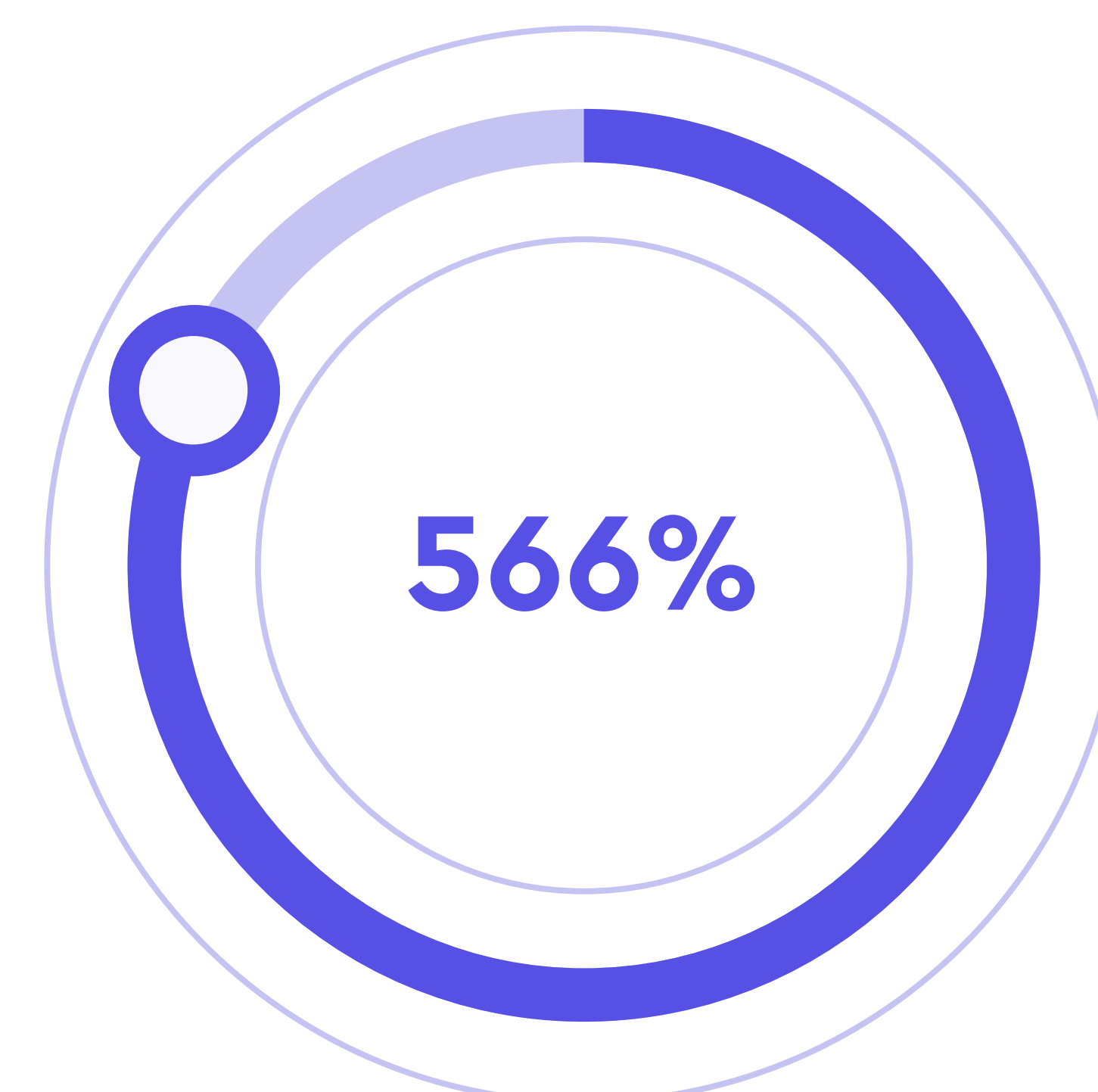


Case Study

How PbN & Overjet Improved Case Acceptance by 566%

Case Acceptance



Collections

+36%



Patient Visits

+17%



Practice:
**Midtown Dental
Studio, Florida**

Type:
General Dentistry

Founded: **2021**

Locations: **1**

Average Monthly
Patient Visits: **570**

Operatories: **9**

Doctors:
**Dr. Dave Amador &
Dr. Elizabeth Kerr**

Hygienists: **4**

Front Desk Staff: **3**

The Challenge

Midtown Dental Studio, led by Dr. Dave Amador and Dr. Elizabeth Kerr, had built a thriving practice with a loyal patient base and a growing demand for advanced services. Yet with growth came complexity. The team was drowning in manual reporting and chasing incomplete data across multiple systems. Insurance verification and collections consumed hours of staff time each week.

Reporting was fragmented, forcing the team to react instead of proactively guiding patient care. Case acceptance opportunities were often missed simply because the team didn't have the right information at the right time. As Office Manager Karina Diaz explained, *"Every day felt like we were chasing down pieces of the puzzle, from patient balances to insurance details to treatment opportunities. We knew there had to be a smarter way."*

One thing was clear, the practice needed tools that could do more than track numbers. They needed intelligence that combined clinical and operational insights to drive measurable results.

"Overjet shows us where the patient needs care, and Practice by Numbers makes sure we act on it. Together, they close the gap between diagnosis and treatment acceptance."

Dr. Dave Amador

The Solution

To move beyond fragmented reporting and missed opportunities, Midtown Dental Studio turned to Overjet and Practice by Numbers (PbN). This pairing gave the practice both the clinical intelligence and the operational visibility it needed to put this critical patient information to work.

Overjet's AI annotations transformed case presentation by making conditions visible and understandable for patients, while PbN provided the financial and operational data to act on those findings in real time. With Overjet, doctors gained clarity and confidence in their diagnoses, which translated directly into stronger treatment acceptance. Patients could see the clinical need with their own eyes, removing doubt and hesitation.

With PbN, operational opportunities no longer slipped through the cracks. Features like Huddle gave the team clear visibility into balances, unscheduled treatment, and recall opportunities, ensuring Overjet's clinical insights translated into action. Meanwhile, Automated Forms, Reminders, and Text-to-Pay eliminated days of manual work each month, freeing the front desk to focus on patients. Bulk Insurance Verification added another layer of efficiency, cutting errors and delays that once slowed treatment and collections.

The combination of Overjet's diagnostic insights and PbN's operational metrics created a powerful feedback loop. Clinical findings are connected directly to financial outcomes, giving the leadership team a clear picture of both patient care and business performance. As Dr. Dave Amador summarized, *"Overjet shows us where the patient needs care, and Practice by Numbers makes sure we act on it. Together, they close the gap between diagnosis and treatment acceptance."*

The Result

The impact was immediate. With Overjet's AI-powered visuals, patients could clearly see their conditions, while Practice by Numbers (PbN) surfaced balances, recalls, and pending treatment opportunities in real time. This combination made same-day conversions easier, since financial and clinical data were finally visible together at the point of care.

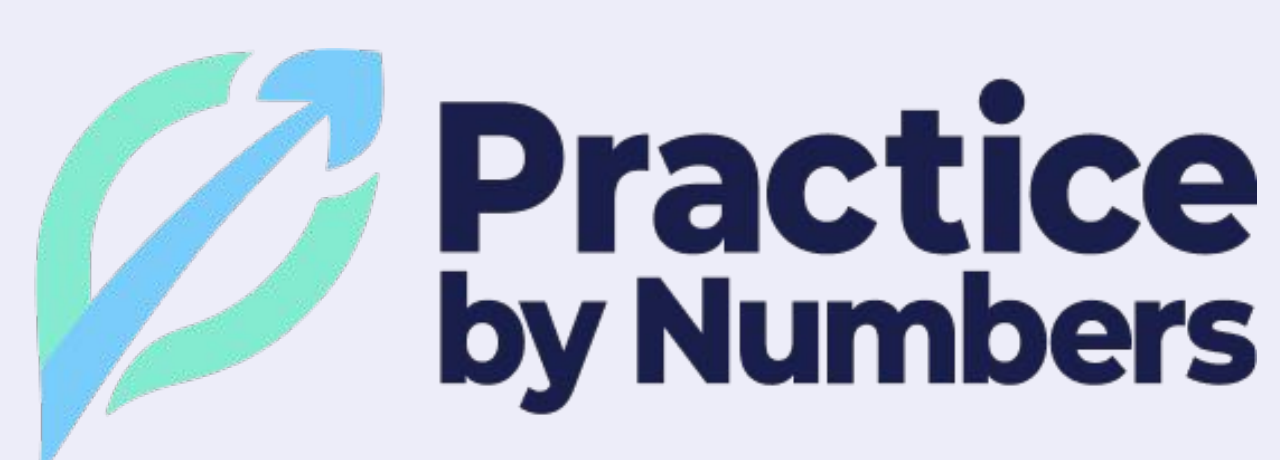
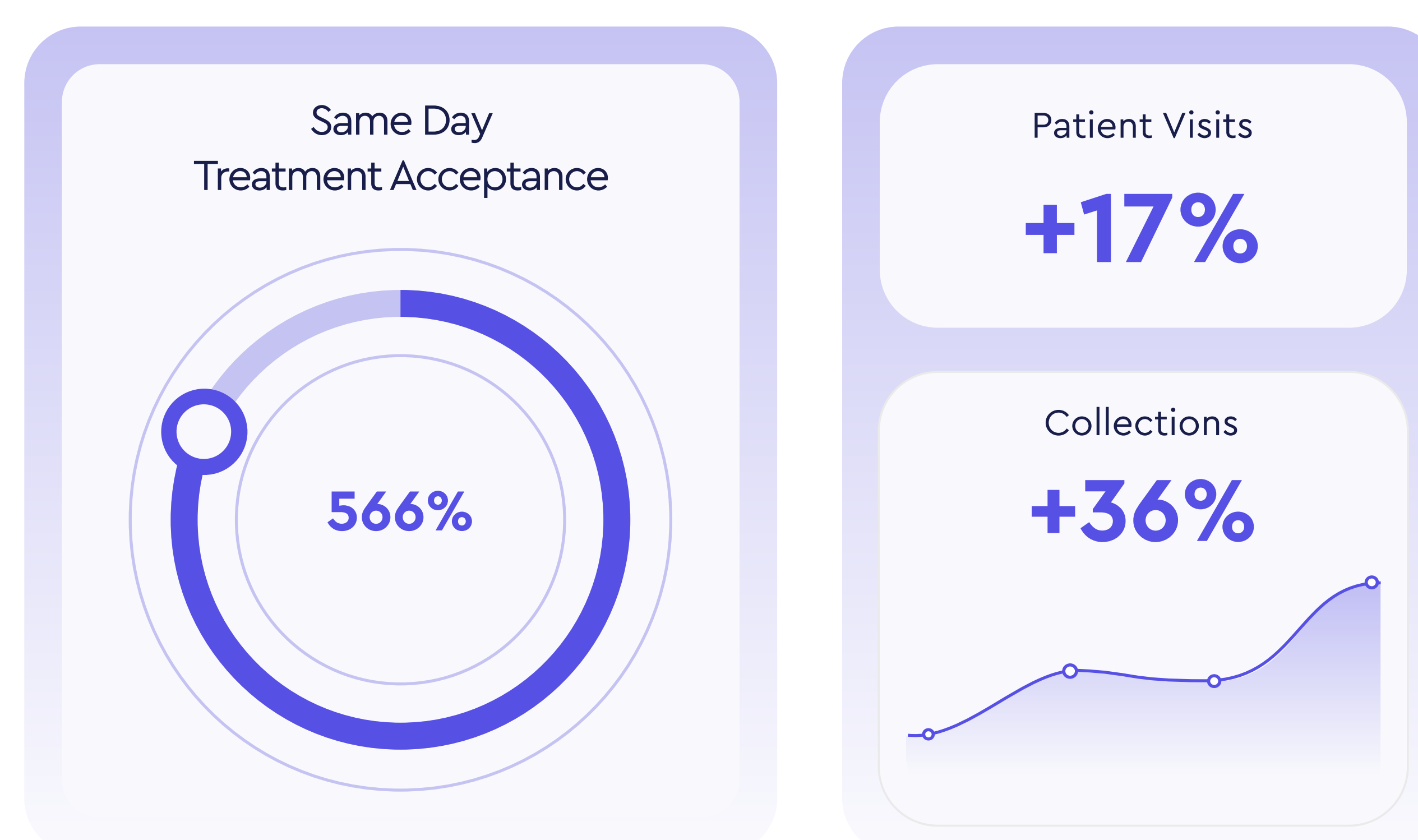
Office Manager Karina Diaz emphasized how these efficiencies translated directly into revenue: *"Instead of spending hours verifying insurance and chasing balances, our team now focuses on patients. That shift alone has improved collections and made our days less stressful."*

The Result

The team also found creative ways to pair the platforms for complex cases. Using Overjet annotations, doctors record videos that walk patients through their findings. These videos are sent out via email, giving patients more time to review their care plan and improving follow-through. Dr. Amador noted the power of connecting the two systems: *"Overjet shows you \$300,000 in pending work, but when PbN tracks what's scheduled and completed, that number becomes real."*

Together, Overjet and PbN gave Midtown Dental Studio the best of both worlds: sharper clinical insights, stronger business results, and a team that spends less time on paperwork and more time with patients.

- Collections improved by **36%***
- Same-day treatment acceptance grew by **566%***
- Patient visits increased by **17%***



About the Practice by Numbers and Overjet Partnership

The partnership between Overjet and Practice by Numbers reflects a shared commitment to transforming dental practices through intelligent technology, modular solutions, and actionable insights.

Together, we aim to empower clinicians and business leaders with integrated tools that elevate patient care, streamline operations, and drive measurable growth.

Grow faster with AI insights, automated engagement,
and real-time dental performance tracking.

Call us at [866-216-8416](tel:866-216-8416) or visit www.practicenumbers.com